

## Privacy Policy

**Effective Date: December 20, 2024**

**Last Updated: May 20, 2025**

At AI BI LTD (AIBI.Global), we are committed to protecting and respecting your privacy. This Privacy Policy explains how we collect, use, and share your personal data when you visit our website and use our services. By using our website and submitting personal data, you agree to the practices described in this policy.

### 1. Types of Data Collected

When you fill out a webform on our website, we collect the following personal data:

- **Required Information:** Your first name and email address.
- **Optional Information:** Your phone number and preferred method of contact (email, Slack, Telegram, or WhatsApp).
- **Additional Information:** Any other data you voluntarily include in the message section of the form.

We may also automatically collect technical data using cookies and similar technologies, such as your IP address, browser type, device information, location, and website interaction behavior for marketing, retargeting, and A/B testing to improve user experience.

### 2. Purpose and Legal Basis for Processing

We process personal data only when we have a lawful basis to do so, as outlined in Article 6 of the General Data Protection Regulation (GDPR). Below is a list of the purposes for which we process personal data and the corresponding legal basis:

- **To respond to inquiries and schedule consultations**  
**Legal Basis:**
  - **Consent** – When you voluntarily provide your data via our webform.
  - **Legitimate Interests** – To follow up on your expression of interest.
- **To prepare and send commercial proposals**  
**Legal Basis:**
  - **Pre-contractual Steps** – To take steps at your request before entering into a contract.
  - **Legitimate Interests** – To assess your needs and tailor our offer accordingly.
- **To enter into and fulfill contracts for services**  
**Legal Basis:**
  - **Performance of a Contract** – To deliver the services you have requested as a client.

- **To maintain communication with leads, clients, and partners**

**Legal Basis:**

- **Legitimate Interests** – To ensure efficient communication and relationship management.

- **To comply with legal obligations (e.g. record-keeping)**

**Legal Basis:**

- **Legal Obligation** – To meet our accounting, invoicing, and regulatory compliance duties.

- **To improve our website, services, and client experience**

**Legal Basis:**

- **Legitimate Interests** – To analyze usage data and feedback to enhance functionality and user satisfaction.

### **3. Data Retention**

We retain personal data only for as long as necessary to fulfill the purposes outlined in this policy or to comply with legal obligations. When personal data is no longer required, we securely delete or anonymize it.

When a potential client becomes our client, their personal data—such as contact details, contract documents, and communication history—will not be associated with the operational data they provide to us in the course of service delivery. This may include trading data of their clients, employee performance data, or other client-related data relevant to brokers and proprietary trading firms. We retain this data only as long as necessary to fulfill our contractual obligations and to ensure the proper delivery and improvement of our services.

### **4. Data Sharing**

We will not sell or otherwise share personally identifying information with other people or nonaffiliated companies except for those purposes described herein, or as required by law.

### **5. User Rights**

You have the right to:

- Request correction or deletion of your data;
- Object to or restrict certain types of processing;
- Withdraw your consent at any time.

To exercise your rights, please contact us at [info@aibi.global](mailto:info@aibi.global). We will respond in accordance with applicable laws.

You may also unsubscribe from email communications by using the link in our emails or contacting us directly.

## **6. Cookies and Tracking Technologies**

We use cookies and similar technologies for:

- Marketing and retargeting;
- A/B testing;
- Improving user experience.

You can manage your cookie preferences through the banner shown when you first visit our site, or later via your browser settings.

## **7. Data Security**

We use a variety of security measures to protect your data, including:

- Encryption;
- Firewalls and antivirus software;
- Access control limited to authorized personnel;
- Regular security audits.

In the event of a data breach, we will notify affected individuals and take prompt action to minimize impact.

## **8. International Access to Data**

AI BI LTD serves clients from multiple countries and operates as a global company. We collect personal data and documents provided directly by individuals who fill out our webform, and store them securely in cloud-based systems.

While this data is not actively transferred outside our organization, some of the platforms we use—such as analytics and CRM services—may store or process data on servers located outside the European Economic Area (EEA).

In addition, authorized employees may access client data from different countries, depending on their role and operational need. All access is strictly controlled, logged, and protected by strong security measures.

We ensure that all data—regardless of origin—is handled in accordance with this Privacy Policy and relevant data protection laws, including the General Data Protection Regulation (GDPR).

## **9. Use of Third-Party Services**

Our website uses third-party services such as Google Analytics and CRM tools.

- **Google Analytics** helps us analyze website traffic and user behavior to improve performance and user experience.

- **Our CRM** is used to securely store and manage the personal data provided through webforms—such as names, contact details, and documents—under individual client profiles to enable personalized support and service delivery.

For more on how Google Analytics handles data, refer to [Google's Privacy Policy](#).

## **10. Children's Data**

Our website and services are intended for use by adults, specifically professionals and companies in the financial sector. We do not knowingly collect, store, or process personal data from individuals under the age of 18.

## **11. Changes to This Policy**

We may update this Privacy Policy to reflect changes in legal requirements or how we handle data. Updates will be posted on our website, and significant changes may be communicated directly to users. The effective date is always listed at the top of this document along with last updated date.

## **12. Contact Information**

For any privacy-related inquiries, please contact us at:

- **Email:** [info@aibi.global](mailto:info@aibi.global)

By using our website and services, you consent to the terms of this Privacy Policy.